



Time Table

MBA ( 4th Semester ) New Scheme Revised

|                       |                                                                                        |                                      |                            |
|-----------------------|----------------------------------------------------------------------------------------|--------------------------------------|----------------------------|
| 25-Aug-2025 Monday    |                                                                                        |                                      |                            |
| 1                     | 576411(76) 676414(76) Corporate Strategy (New)                                         | Marketing Management                 | 3hrs. 10:00 AM to 01:00 PM |
| 30-Aug-2025 Saturday  |                                                                                        |                                      |                            |
| 2                     | 576431(76) 676631(76) Product and Brand Management (New)                               | Marketing Management                 | 3hrs. 10:00 AM to 01:00 PM |
| 3                     | 576432(76) 676632(76) Rural and Agro Marketing (New)                                   | Marketing Management                 | 3hrs. 10:00 AM to 01:00 PM |
| 4                     | 576433(76) 676633(76) International Business Marketing (New)                           | Marketing Management                 | 3hrs. 10:00 AM to 01:00 PM |
| 02-Sep-2025 Tuesday   |                                                                                        |                                      |                            |
| 5                     | 576434(76) 676634(76) Internet and Social Media Marketing (New)                        | Marketing Management                 | 3hrs. 10:00 AM to 01:00 PM |
| 6                     | 576435(76) 676635(76) Retail Management (New)                                          | Marketing Management                 | 3hrs. 10:00 AM to 01:00 PM |
| 7                     | 576436(76) 676636(76) Corporate Communications (New)                                   | Marketing Management                 | 3hrs. 10:00 AM to 01:00 PM |
| 04-Sep-2025 Thursday  |                                                                                        |                                      |                            |
| 8                     | 576441(76) 676641(76) Management of Working Capital (New)                              | Finance Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 9                     | 576442(76) 676642(76) International Financial Management (New)                         | Finance Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 10                    | 576443(76) 676643(76) Business Analysis and Valuation                                  | Finance Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 08-Sep-2025 Monday    |                                                                                        |                                      |                            |
| 11                    | 576444(76) 676644(76) Project Planning and Analysis (New)                              | Finance Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 12                    | 576445(76) 676645(76) Banking and Insurance                                            | Finance Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 13                    | 576446(76) 676646(76) Operations Research for Finance and Risk Analysis (New)          | Finance Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 10-Sep-2025 Wednesday |                                                                                        |                                      |                            |
| 14                    | 576451(76) 676651(76) Industrial Relations (New)                                       | Human Resource Management            | 3hrs. 10:00 AM to 01:00 PM |
| 15                    | 576452(76) 676652(76) Negotiation and Counseling (New)                                 | Human Resource Management            | 3hrs. 10:00 AM to 01:00 PM |
| 16                    | 576453(76) 676653(76) Strategic Human Resource Management (New)                        | Human Resource Management            | 3hrs. 10:00 AM to 01:00 PM |
| 12-Sep-2025 Friday    |                                                                                        |                                      |                            |
| 17                    | 576454(76) 676654(76) Industrial and Organizational Psychology (New)                   | Human Resource Management            | 3hrs. 10:00 AM to 01:00 PM |
| 18                    | 576455(76) 676655(76) Emerging Issues in HR Management (New)                           | Human Resource Management            | 3hrs. 10:00 AM to 01:00 PM |
| 19                    | 576456(76) 676656(76) Interpersonal Processes and Counseling Skills for Managers (New) | Human Resource Management            | 3hrs. 10:00 AM to 01:00 PM |
| 15-Sep-2025 Monday    |                                                                                        |                                      |                            |
| 20                    | 576461(76) 676661(76) Business Process Re-engineering & ERP                            | Systems Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 21                    | 576462(76) 676662(76) IT Enabled Services Management (New)                             | Systems Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 22                    | 576463(76) 676663(76) Internet Security and Cyber Laws (New)                           | Systems Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 17-Sep-2025 Wednesday |                                                                                        |                                      |                            |
| 23                    | 576464(76) 676664(76) Data Warehousing and Data Mining (New)                           | Systems Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 24                    | 576465(76) 676665(76) Internet Marketing (New)                                         | Systems Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 25                    | 576466(76) 676666(76) Wireless Technologies and Convergence (New)                      | Systems Management                   | 3hrs. 10:00 AM to 01:00 PM |
| 18-Sep-2025 Thursday  |                                                                                        |                                      |                            |
| 26                    | 576471(76) 676671(76) Supply Chain Management (New)                                    | Production and Operations Management | 3hrs. 10:00 AM to 01:00 PM |
| 27                    | 576472(76) 676672(76) Project Planning, Evaluation & Management (New)                  | Production and Operations Management | 3hrs. 10:00 AM to 01:00 PM |
| 28                    | 576473(76) 676673(76) Six Sigma (New)                                                  | Production and Operations Management | 3hrs. 10:00 AM to 01:00 PM |
| 19-Sep-2025 Friday    |                                                                                        |                                      |                            |
| 29                    | 576474(76) 676674(76) Push and Pull Based Manufacturing Systems (New)                  | Production and Operations Management | 3hrs. 10:00 AM to 01:00 PM |
| 30                    | 576475(76) 676675(76) Quality Management Systems (New)                                 | Production and Operations Management | 3hrs. 10:00 AM to 01:00 PM |
| 31                    | 576476(76) 676676(76) Manufacturing Strategy (New)                                     | Production and Operations Management | 3hrs. 10:00 AM to 01:00 PM |
| 20-Sep-2025 Saturday  |                                                                                        |                                      |                            |
| 32                    | 576480(76) Sports Management (New)                                                     | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 33                    | 576481(76) Hospital Management (New)                                                   | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 34                    | 576482(76) Travel and Tourism (New)                                                    | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 35                    | 576483(76) Transport and Logistics (New)                                               | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 36                    | 576484(76) Insurance (New)                                                             | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 37                    | 576485(76) Banking (New)                                                               | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 38                    | 576486(76) Management of SME & Family Business (New)                                   | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 39                    | 576487(76) Media Management (New)                                                      | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 40                    | 576488(76) Event Management (New)                                                      | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 41                    | 576489(76) Advanced Corporate Communications (New)                                     | Applied Electives                    | 3hrs. 10:00 AM to 01:00 PM |
| 22-Sep-2025 Monday    |                                                                                        |                                      |                            |
| 42                    | 576412(76) 676413(76) Econometrics and Decision Science (New)                          |                                      | 3hrs. 10:00 AM to 01:00 PM |

For information and necessary action.

- Principal/Centre Supdt., Concerned Institution.
- Collector / Supdt. of Police, Bilaspur, Durg, Raipur
- OSD Info Cell / Upload on website / Master file CSVTU, Bhilai.

Registrar  
CSVTU, Bhilai